Rachelle Logan Media Privacy Policy (Draft)

1. Introduction

Rachelle Logan Media prioritizes your privacy and is committed to protecting it through our compliance with this online privacy policy. We collect certain information through our website located at rachelleloganmedia.com (our “Website”) and through mobile and desktop applications that you download from the Website. This privacy policy is intended to describe to you what information we collect and our practices for collecting, using, maintaining, protecting, and disclosing that information. It also provides options for you to access, update or otherwise take control of your personal data that we process. “Personal Information” is any information that on its own, or in combination with other information, could reasonably identify you.

This Policy applies only to information we collect on our Website; in email, text, and other electronic messages between you and our Website; and through mobile and desktop applications you download from this Website which provide dedicated non-browser-based interaction between you and this Website. This Policy does not apply to (a) any third-party site or service linked to our Website or recommended or referred by our Website, through our products or services, or by our staff; or (b) any other website, product, or service operated by the Company or to any of our offline activities.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website and not submit your information if you do not want it collected, used, and disclosed as described in this Policy. By accessing or using this Website, you agree to this Policy.

1. What types of data do we collect?
	* names
	* addresses
	* phone numbers
	* e-mail addresses
	* IP addresses
	* access dates and times

We also use cookies to collect information as you navigate our sites or use information transmitted from your browser. A cookie is a string of data our system sends your computer then uses to identify your computer when you return to our Website. Data collected through cookies may include Usage Data. We leverage this technology to customize your experience, analyze trends and understand how our sites and services are used. You may opt out of the use of cookies by configuring your web browser to delete and/or control the use of cookies. If you disable or refuse cookies, please note that

some parts of this Website may then be inaccessible or not function properly. The Website responds to do-not-track features configured on the user’s web browser.

We also may use technologies, such as web beacons and cookies, to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking).

You also may provide information to be published or displayed on public areas of the Website or transmitted to other users of the Website or third parties (collectively, “User Contributions”). Your User Contributions are posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. We cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

1. Why is this information collected?

For website improvement, for a more personalized experience for visitors, for customer analytics, for better business development.

1. By what means is this information collected?
	* cookies
	* weblogs
	* surveys
	* web forms
	* registration for an event or course
	* newsletter sign-up
2. What will this information be used for and who will have access to it?

We use your Personal Information in the following ways:

* To present our Website and its contents to you;
* To create your account and connect you with other users with accounts;
* To communicate with you about products and services that you have purchased or inquired about;
* To offer you additional products and services by us or our affiliates, subsidiaries, partners, or licensees;
* To notify you of changes to our Website or products or services we provide through it;
* To carry out obligations and enforce our rights arising from any contracts entered into between you and us, including billing;
* To process transactions;
* To personalize your experience;
* To improve our Website and customer service;
* To compile statistical information about the use of our Website;
* To contact you about the Company; and
* To fulfill any other purpose for which you provide it.
1. Disclosure of Personal Information

By using this Website, you agree and consent to our disclosure of your information aggregated with information from our other users, but this information does not identify any individual. Except as set forth in this Policy, we do not share Personal Information with third parties. We may disclose Personal Information that we collect or you provide to our affiliates, subsidiaries, partners, or licensees, (including to R U Ready School of Etiquette and Media Training, LLC) to attorneys, collection agencies, or law enforcement authorities to address contract violations or illegal behavior; to contractors, service providers and other third parties we use to support our business who are bound by contractual obligations to keep personal information confidential; to a buyer or other successor in the event of merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of the Company’s assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding. We do not sell personal information.

We may also disclose your personal information to comply with a court order, law or legal process, including to respond to any government or regulatory request; to enforce or apply our terms and conditions and other agreements, including for billing and collection purposes, and if we believe disclosure is necessary or appropriate to protect the rights, property or safety of the Website, our customers, the Website’s users or others.

1. How will your information be Protected?

Through use of a variety of security measures, the safety of your personal information is maintained when you place an order or enter, submit, or access your personal information.

In addition to the use of a secure server, all supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers’ database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

1. Compliance

In accordance to the California Online Privacy Protection Act, we will not distribute your personal information to outside parties without your consent.

In compliance with the requirements of COPPA (Childrens Online Privacy Protection Act), no information is collected from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

This online privacy policy applies only to information collected through rachelleloganmedia.com and not to information collected offline.

1. Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at rachelleloganmedia.com/terms.

1. Consent

Your consent is assumed by your use of this website.

1. How will users be informed if your privacy policies change (including changes to how the information will be used)?

All changes to the privacy policy will be posted here in this location: rachelleloganmedia.com with the most recent revision date. An email will be sent to every subscriber with a notification the privacy policy has been updated and with a direct link.

Nevada residents who wish to exercise their sale opt-out rights under Nevada Revised Statutes Chapter 603A may submit a request by contacting us at support@rachelleloganmedia.com.

You may, at any time, unsubscribe from receiving emails from the Company. Unsubscribe links are provided at the bottom of all emails or you may contact us at support@rachelleloganmedia.com

1. How can visitors with questions about your site's privacy statement contact someone?

Visitor inquiries can be input here:

support@rachelleloganmedia.com

or by calling: (google voice number)